

Forthcoming Event

# Flag Unveiling

Design: Michael Hampton & Christina Mitrentse  
Thursday 17 October 6.30 - 9.00 pm



The Swedenborg Society presents *SHhhh..*. Michael Hampton and Christina Mitrentse's winning flag design for Swedenborg House. On 17 October 2013, for the first time in over forty years, a new flag will be raised at the front of 20-21 Bloomsbury Way. Refreshments will be served from 6.30 pm and the artists will be present to launch their design.

**MICHAEL HAMPTON** is a poet, book artist and critic whose work has appeared in *Art Monthly*, *Frieze*, and *The White Review*. He is especially interested in urban topography, destruction in art since the Second World War, and new forms of conceptual writing. He is currently working on a revisionist history of the artists' book with the publisher Colin Sackett.

**CHRISTINA MITRENTSE** is a multidisciplinary artist, freelance curator and educator. She is known for vintage book-sculpture, drawing, screen-printing, and productions of site-specific installations including *The Secret School* and *Add To My Library*, an international Book Art project initiative and touring exhibition. She has exhibited at the Liverpool Biennial UK, XV Biennale de Mediterranean Thess/niki-Rome, ICA London, NDSM-werf Amsterdam, Macedonian Museum of Contemporary Art, Saatchi Gallery and Central Booking NY.



## EVENT DETAILS

### — ADDRESS:

Swedenborg House,  
20-21 Bloomsbury Way,  
London WC1A 2TH

### — TIME & DATE

17th October, 6.30-9 pm

### — RSVP

nora@swedenborg.org.uk

### — FREE ADMISSION

## ARTISTS' STATEMENT

'The flag logo SHhhh.. plays on the initials of Swedenborg House, blending them into an imprecation to be quiet; curt yet soothing too, as in the western world silence is at a premium. In short we are sorely distracted, lacking both the time and places necessary for acts of contemplation, and therefore mental relief. Our new flag is a prototype for a site-specific public space, its 'quiet zone' message supported by the palette of gold and black, designed to give a health-giving optical dose against the drab buildings on either side, whilst the banner-like drapery maximizes impact.'

## URLs

[www.swedenborg.org.uk](http://www.swedenborg.org.uk) / [www.christinamitrentse.net](http://www.christinamitrentse.net)